

Winoa unveils its first shot-peening site in India

Winoa-2Effe Pvt Ltd, the joint-venture combining the two companies leading the way in shot-peening media and services, announces the opening of its first dedicated shot-peening facility in India. This brand-new infrastructure is strategically located in Pune, the heart of India's premier automotive manufacturing cluster.

After one year of construction, this new facility of 15.000 square foot has started operating with state-of-the-art technologies to deliver shot-peening meeting the highest standards for clients. Present in India for over 30 years, Winoa confirms its world leadership position by investing strongly, based on the trust of key clients and the growth of Indian market

Key highlights:

- **Strategic location:** Situated in Pune, India's leading automotive manufacturing hub, ensuring proximity and accessibility to major clients, suppliers and partners.
- **State-of-the-art technology:** The facility is equipped with the latest shot-peening technologies meeting highest standards for automotive and aerospace components thanks to latest machines and laboratory. Fitted on 15.000 sq. ft shopfloor, the site also provides training solutions through a full range of technical courses to grow skills and performance.
- **Local employment:** Winoa is committed to hiring local talent, creating new jobs in the Pune region. This initiative supports the local economy and provides opportunities for skill development within the community.
- **Commitment to excellence:** Reflects Winoa's long-standing commitment to innovation, quality, and customer satisfaction.

For Ramesh Krishnan, CEO of Winoa " *Today I am very proud to take part to Winoa-2Effe shot-peening center opening, in Pune, alongside with our valuable local partners, vendors and customers. India has always been a major market for us, and I'm convinced that this state-of-the-art facility will be a key leverage to pursue our commitment delivering excellence, high quality and best in class services for our clients. Investing in such an infrastructure for Winoa is a perfect illustration of our strategy as a world leader in surface preparation technologies: design key partnerships to bring the best know-how, showcase our expertise in targeted markets and develop local teams to better serve our clients, everywhere we operate.*"

About Winoax2Effe

Created in 2023, Winoa-2Effe Pvt Ltd is a joint-venture designed to bring shot peening excellence to India. This winning combination takes the best from two leader companies: Winoa in steel abrasives on a global level and 2Effe Engineering in shot-peening services on the European market.