



W News, the newsletter to prepare the industry of tomorrow



2025, here we go !

As this new year begins, Winoa teams want to express our gratitude to everyone who, in one way or another, contributes to our journey. May this new year bring you success, happiness, and the opportunity to reach your own "New Horizons." **Let's make 2025 a year of progress, collaboration, and shared victories.**

🌟 Thank you for being an essential part of the Winoa story.

Happy reading!

Discover your favorite highlights from 2024 📌

Top 5 moments

🔑 Opening of [Winoa-2Effe in India](#)

💛 [WCare gathering in Prague](#)

📺 Videos from our [Tech Center in Japan](#)

🏭 [Health & Safety Week](#)

🌐 Interview with [Christophe Bertoncelli COO](#)

Discover more contents and relive these moments!



THANK YOU!

Expert opinion

Master the art of shot blasting: keys to long-lasting metal surfaces

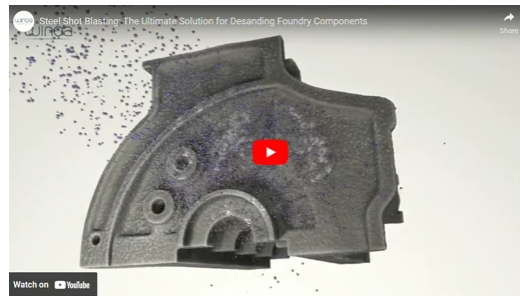
Discover our latest article on improving surface preparation through shot blasting. While you're already familiar with the process, this article explores how to fine-tune applications for cleaning, preparing materials for protective coatings, and enhancing the fatigue resistance and mechanical properties of critical components.

Gain insights through images and videos designed to support your projects.

Top 3 key points from the article:

- **Abrasive size:** How to select the ideal size
- **Equipment:** Choosing the right equipment
- **Innovations:** trends shaping the future of shot blasting

[Read the article](#)



Surface cleaning for a foundry component like you've never seen in 3D

From our customers

Experience a Winoa Customer Workshop in Japan

Step inside a Winoa customer event in Japan, where practical demonstrations met valuable training on shotblasting and airblasting techniques. Participants exchanged with experts, enhanced their skills, and explored real-world solutions.

Curious to see what makes Winoa workshops so impactful? Watch the video to experience the event and imagine how it could transform your approach to surface preparation.



W Care

Our Technical Centers by W Care

Dedicated to guiding each customer to improve their use of steel abrasives and their blasting process, through a wide range of services.

FIND YOUR TECH CENTER

Market Figures

+2,000

This is the average number of cycles a steel shot can be used

« [Depending on applications and maintenance level of machines, we guarantee a high level of durability for our products](#) », details **Pierre Coste**,
Group Technical Services Manager at Winoa

FAQ

"What is the difference between shot peening and shot blasting?"

Shot blasting is primarily used for cleaning and preparing surfaces by removing rust, paint, and other contaminants, ensuring better coating adhesion. In contrast, **shot peening** focuses on enhancing the mechanical properties of metal components by inducing compressive stresses through controlled impacts, thereby increasing fatigue resistance and extending the lifespan of parts. [Learn more here](#)

Winoa on LinkedIn

Our Tech Center welcomed Winoa Start program 🐼

Held annually in person, new joiners and partners have experienced a unique opportunity to discover [Winoa headquarters and get onboard!](#)



Winoa-2Effe is now ISO 90001 

A new milestone achieved for our shot-peening center in India [with ISO 90001 certification](#)!

It reflects our commitment to delivering high-quality services while adhering to international standards.



Have questions? [Contact us here](#)

 preparing
tomorrow's
surfaces



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